

DATAPOOL & DATASERVICES

TOPMOTIVE supports automotive parts manufacturers and importers in compiling electronic catalog data in the categories passenger cars, light commercial vehicles, trucks and motorbikes.

The TOPMOTIVE Datapool is one of the most important platforms for catalog data worldwide and considered your "ticket" for a well-functioning collaboration with (inter)national wholesalers. The availability of article data in standard formats is one of the basic requirements for industrial companies in order to have their articles listed in wholesale.

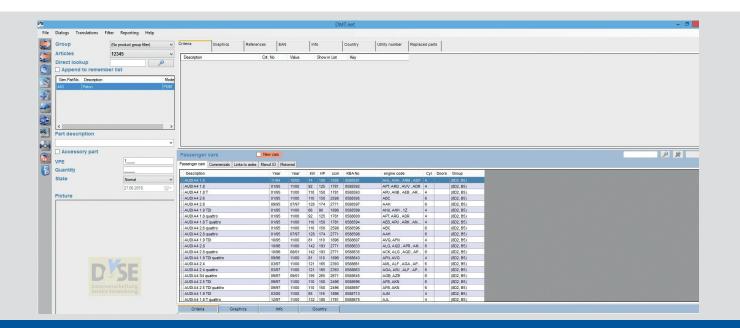
Therefore, the participation in our TOPMOTIVE Datapool constitutes the basis for extensive and intentional sales of your products.

We do not only support TOPMOTIVE Datapool members but also other parts manufacturers during the generation, conversion or expansion of data (e.g. vehicle linking, OE numbers, article criteria, etc.). The TOPMOTIVE Group offers Dataservices and programs for the preparation of

catalog data. We advise you on the best approach to the basic processes as well as concerning the actual data work.

With our data maintenance tools, parts information can be updated in the TOPMOTIVE data format in an intuitive user interface. These data are compatible will all common data formats worldwide and is thus applicable at all other catalog providers. Data quality is the basic prerequisite for any successful data distribution and optimum sales opportunities.

The compiled catalog data is afterwards made available to all parts wholesalers who have a TOPMOTIVE information system. At the same time, catalog data is provided to all other traders on the market for their electronic catalogs or own merchandise information systems, so that those can also access the articles of parts manufacturers or importers.



CONTACT In case of further questions, feel free to contact our team:

DVSE Gesellschaft für Datenverarbeitung, Service und Entwicklung mbH

Lise-Meitner-Straße 4 · 22941 Bargteheide · Tel.: +49 (0) 4532 9740 01 · sales@topmotive.eu · www.topmotive.eu

Last updated: 01/20