

Thanks to the development of the TOPMOTIVE search, called Premium Universal Parts, obstacles in the search for universal parts in electronic catalogs are a thing of the past.

Fast access to structured, complete and current information is the key to success. Universal parts are, however, often subdivided further and consist of products which are actually not part of the spare parts market. Hence, the previous and familiar search logic frequently reached its limits.

TOPMOTIVE therefore established, together with experts of the trade and the parts industry, a completely novel search for universal parts. This search enables the user to find the requested product fast and comfortably for the first time. To achieve this, former processes had to be reconsidered and a complete new search concept needed to be developed, which also allows text elements for the search.

The following search terms lead to results:

- + „red 120“
- + „5w30 Rowe 60l“
- + „65ah b013 banner“
- + „Fuse 12v green herth“

The new search concept supports the combination of keywords and filters the results in the first step according to the entered attributes. It is also possible to filter or restrict the results by product groups, manufacturer or other product criteria. The autocomplete function in the search field completes and suggests relevant keywords. By using the paging system, the Premium Universal Parts Search benefits from extremely short loading times.

Speed and precision of the TOPMOTIVE search for universal parts ensure more conformability in your daily work.

The screenshot displays a search interface for 'fuse red'. On the left, there is a sidebar with filters under 'Product Group', 'Manufacturer', and 'Article criteria'. The 'Article criteria' section includes filters for Amperage, Bolt Distance, Bolt Diameter, Bulb Type, Cable Core Colour, Cable Length, and Colour (with options like Blue, Brown, Green, etc.). The main area shows a list of search results for 'Fuse', including product images, part numbers (e.g., 52112, 52144, 52146, 52158, 56131, 55648, 55650), and detailed specifications such as 'AIC Quality', 'Standard Flat Fuse', 'Mini-Flat Fuse', and 'Torpedo fuse'.

CONTACT In case of further questions, feel free to contact our team:

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