# **IMS - INFORMATION MANAGEMENT SYSTEM**

You want to decrease your return of goods rate? You want to increase your sales? You want to provide more service to your customers? You want to have a competitive advantage with your catalog? From now on, IMS supports you in achieving these goals.

By means of IMS, you can improve the data suppliers' catalog data in a simple and efficient way. That will rise you above competition in data quality and reaction rate.

Generate additional benefits with IMS by changing the following article data in your catalog:

### + Attributes

By changing a wrong toothed belt length, engine damages could be avoided

## + Vehicle linkages

Reduce the return of goods by hiding wrong vehicle linkages

### + Text information

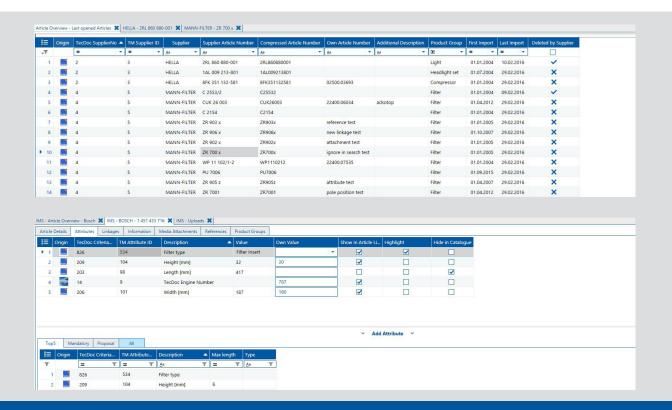
Increase the information content by adding hints to the spare parts

### + Media attachments

Add mounting instructions to avoid installation errors

#### + References

Increase the hit rate in the catalog and therefore increase sales by adding a new OE number



**CONTACT** In case of further questions, feel free to contact our team:

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