

APOLLO TMA - TOPMOTIVE ANALYTICS

You want to know what happens in your catalog? Which article is put into the basket most? Which car is selected most? When are the most users online? Which articles did users search for, but didn't find? In that case, TMA is the right tool for you!

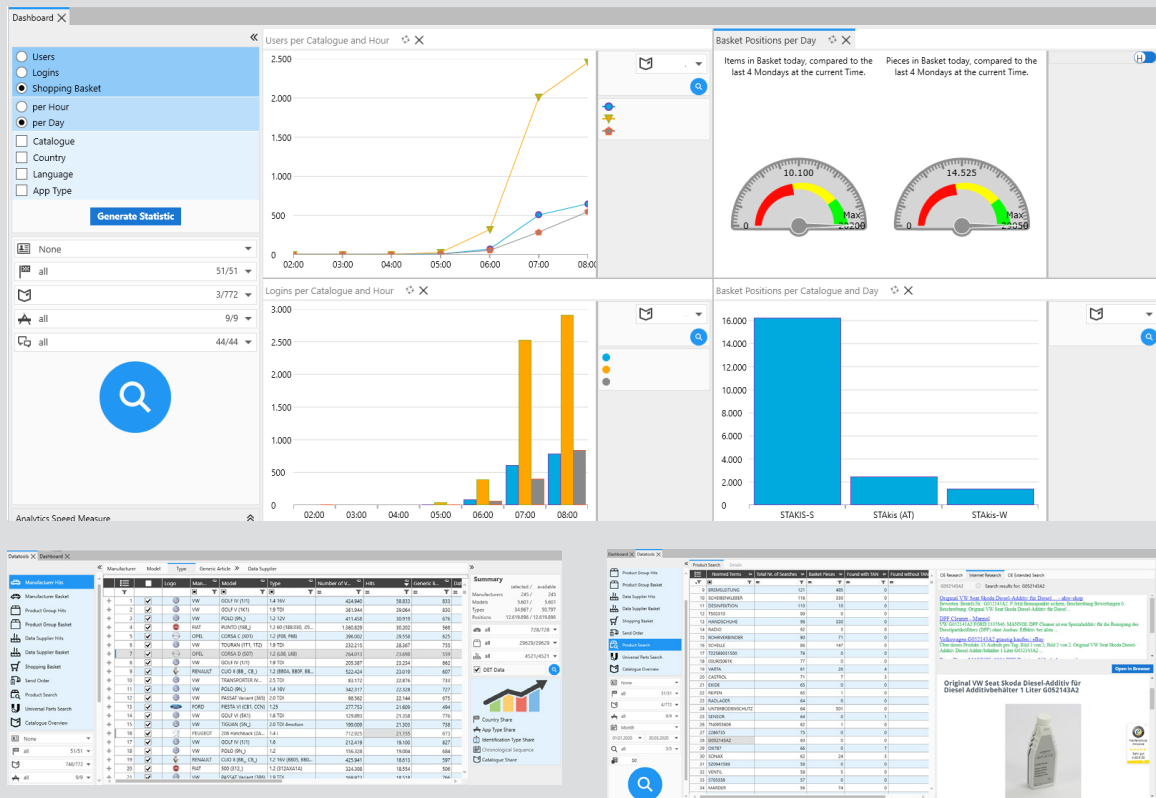
By means of TMA, TOPMOTIVE shows the usage of your catalog in a structured surface.

+ Find out which articles have been put into the basket most and if these articles had been assigned with an article number.

+ Check your assortment by using the knowledge of which cars are the most selected and which product groups have been selected for these cars.

+ What is the best time for special offers? We can tell you when most of your customers are using your system.

+ Generate additional sales by analyzing the search terms, logged by TMA, no matter if they were found in the catalog.



CONTACT In case of further questions, feel free to contact our team:

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