Λ P Ø L L O

IMS - INFORMATION MANAGEMENT SYSTEM

You want to decrease your return of goods rate? You want to increase your sales? You want to provide more service to your customers? You want to have a competitive advantage with your catalog? IMS supports you in achieving these goals.

By means of IMS, you can improve the data suppliers' catalog data in a simple and efficient way. That will rise you above competition in data quality and reaction rate.

Generate additional benefits with IMS by changing the following article data in your catalog:

+ Attributes

By changing a wrong toothed belt length, engine damages could be avoided

+ Vehicle linkages

Reduce the return of goods by hiding wrong vehicle linkages

+ Text information

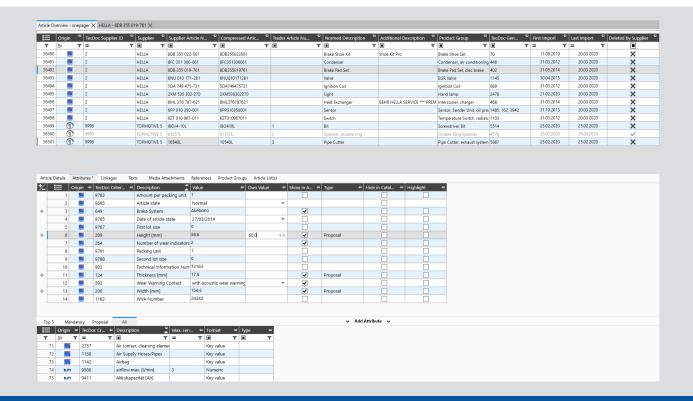
Increase the information content by adding hints to the spare parts

+ Media attachments

Add mounting instructions to avoid installation errors

+ References

Increase the hit rate in the catalog and therefore increase sales by adding a new OE number



CONTACT In case of further questions, feel free to contact our team:

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