

TecCat INTELLIGENT VEHICLE SEARCH

In addition to the already known and familiar vehicle-identification, we now offer you a new and extended vehicle-search in our TOPMOTIVE systems. The search options were extended and optimized in a reasonable and user-friendly way. Moreover, the catalogues appear more up-to-date due to the visual options, newly available.

From now on, you additionally have the option to choose the new graphical search-mask besides the classic one. The graphical search-mask consists of two parts: the graphical vehicle-search and the intelligent free text search.

GRAPHICAL VEHICLE-SEARCH:

The graphical vehicle-search enables your customers to set different filters via visual options to select the required vehicle, for example regarding the manufacturers' logos, restrictions of the construction year, pictures or symbols for the body types (e.g. compact cars, sedans, convertibles, utility wagons, SUVs etc.).

One of many possible searches could be carried out by the following steps:

- **Body type (e.g. SUV)**
- **Manufacturer's logo (e.g. BMW)**
- **Filter of construction year (e.g. 2007)**
- **Model series (e.g. X3)**
- **Overview models/vehicle types, displayed in tile shapes incl. picture (e.g. X3 (E83))**
- **Precise vehicle incl. technical details, displayed in tile shapes (e.g. 3.0 si)**

After selecting the concrete vehicle, your customers can not only switch to the parts catalog but also open other sources of additional information like labor times, graphical parts search, technical data, service data or the top 10 parts with one click only on the respective icon.

Based on our experience, search results are sorted according to importance and relevance.

INTELLIGENT FREE TEXT SEARCH:

Thanks to the intelligent free text search, your customers can enter concrete search terms into a text field. Thus, it is, for instance, possible to enter series, technical data or additional parameters into the search (e.g. VW Golf 3 TDI 110). Again, results are sorted according to frequency and relevance to keep the search consumer-friendly and efficient.

Benefits and additional values for you and your customers:

- **Possibility to identify vehicle via visual choices**
- **Filtering of the search results, e.g. by choosing manufacturer or body type**
- **Free text search for quick search results**
- **Possibility to define a vehicle via the free text search even when little information is available prior the search**
- **Quick identification of the vehicle and even quicker jumps to different information sources related to the vehicle**

