

Press Release

New partnership between DriveRightData and the TOPMOTIVE Group allows customers to search using international vehicle identification. Delivering outstanding customer experience and optimised search; allowing customers around the world to find the products they need quickly and easily.

Bargteheide, June 2020. For several years, a partnership has existed between leading global data supplier DriveRightData and Europe's market leader in catalogs TOPMOTIVE. Now, the cooperation has officially been extended to a new worldwide level. The new venture will further improve vehicle identification on an international level to jointly develop new markets with additional data sources. DriveRightData supplies TOPMOTIVE with data – for example for license plate searches in 13 countries. The software provider specifically enters this data into the catalog systems in order to make it available to the respective wholesalers and thus to repair shops in the automotive independent aftermarket. TOPMOTIVE currently has more than 800 catalogs on the market worldwide in around 37 languages.

Common interface creates further potential

Brazil, Norway, Sweden, Finland, Denmark, Netherlands, United Kingdom, Republic of Ireland, France, Spain, Portugal, Italy, Switzerland – all countries that DriveRightData and TOPMOTIVE cover together in the independent aftermarket.

"Our history together and previous partnership with DriveRightData has shown us that our shared expertise leads to a successful result. The further expansion of our business relationship is therefore the right step to further improve vehicle identification internationally", says Krunoslav Bagaric, Member of the Management Board, TOPMOTIVE Group.

"We expect the new partnership to result an exchange of information that benefits all participants throughout the entire process chain," says Sacha Hold, Chief Marketing Officer of DriveRightData Group. "The use of intelligent data forms the basis for integrated vehicle identification at an international level, creating the user experiences and customer benefits required from an increasingly demanding market" continues Hold.

Contact

Should you have any questions about the partnership or require further text or high-resolution image material, please do not hesitate to contact us:

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About DriveRightData

DriveRightData is a globally recognised leading independent supplier of wheel and tyre/tire data for the automotive industry, its aftermarket and e-commerce sites. DriveRightData specialises in global tyre/tire and wheel data solutions with data on more than 150,000 vehicles and fitment details such as original tire and wheel sizes, offset, PCD and nut and bolt requirements, plus EU compliant labeling information. Operationally, DriveRightData data helps the automotive industry improve customer experience, reduce training costs and potential rework and improves quality and management of inventory. DriveRightData fitment data is updated daily and is accessed globally over 8.5 million times every month supporting over 8,000 customer websites, and it is used internationally by business partners such as Audi, Continental, eBay, Goodyear-Dunlop, Bridgestone, Michelin, Momo, Oxigin, Nokian or Yokohama amongst others.

www.driveright-data.com

About the TOPMOTIVE Group

Since 1994, the TOPMOTIVE Group has been developing catalog, information and ERP-systems for the automotive independent aftermarket. In 2007, the TOPMOTIVE umbrella brand was created by DVSE GmbH, as the rights owner of the brand. As Europe's market leader, the family-owned company offers a coordinated service and product portfolio to the parts industry, parts wholesalers and automotive repair shops. The software developer serves the segments car, commercial vehicle, truck and motorcycle. The company headquarters are located in Bargteheide, near Hamburg. Further locations are in Etten-Leur (NL), Wetter, Wuppertal, Iphofen, Stuttgart, Vienna (AT), Targu Mures (RO) and Brusque (BRA). The TOPMOTIVE Group now comprises eleven (subsidiary) companies with a total of more than 250 employees.

www.topmotive.eu